### **TELL YOUR STORY**

Stories key into our emotions in a deep and profound way; we identify with them in a way we don't identify with raw data or, for that matter, a hard sell. - Entrepreneur Magazine



## These 5 simple questions will help you tell your story at parties, events, and on social media!

by Lynn Bardowski

1	WHAT WAS YOUR LIFE LIKE BEFORE YOU STARTED YOUR BIZ? I never imagined that
2	WHAT MADE YOU SAY YES? Saying YES was (easy, challenging, scary, etc) because
3	WHAT HAVE YOU LEARNED OR OVERCOME?  The money really helps with, but what I'm most thankful about is learning (or overcoming)
4	WHAT ARE YOU MOST EXCITED ABOUT?  Now I'm excited about
5	WHAT ARE YOUR HOPES & DREAMS FOR THE FUTURE?  My big dream is to Come with me!

# Where To Tell Your Story

#### **IN PERSON**

Home Party Vendor Event Networking Event One-on-One
Out and About
Kids Activities

#### **FACEBOOK**

Biz Page Welcome Video
Biz Page About
Biz Page Story

Group Description
Timeline Images
Facebook Party Intro

#### **INSTAGRAM**

Profile IGTV Stories

Images Highlights Hashtags