

The page is decorated with numerous gold, circular confetti pieces scattered across the white background. These pieces have a scalloped or sunburst-like edge and a small hole in the center. They are concentrated in the top and bottom corners, with a few pieces also scattered in the middle of the page.

Elite Hostess Club

How to use recognition to
motivate your Hostess
to achieve more

MILLIONS\$
Party Girl®



ELITE HOSTESS CLUB Checklist

by Lynn Bardowski



“ Recognition is a powerful tool to drive your online party results!

SET A GOAL

What is the goal? Aim high!

- Know your numbers: If your average party sales are \$400 your Elite Hostess Club should be at least \$500+ in sales

DEFINE BENEFITS

Benefits can include:

- Recognition _____
- Prize drawings _____
- Invite to special VIP event (in-person, virtual or both) _____
- Year-end Holiday gift _____

CREATE CONTENT

Recognize what you want repeated

- Facebook Page: Elite Hostess Club custom album to feature top hosts and the products they received
- Facebook Group: Go live monthly in your VIP Group to recognize top Hosts and do random prize drawings. Feature top Hosts on your Group cover photo
- Facebook Live: Interviews and Q & A's with top Hosts
- Party Packet: include an Elite Hostess Club Certificate
- Facebook and Instagram: recognize Elite Hosts and give them shout outs. Use apps like Canva and Wordswag to create graphics consistent with your personal brand

COMMUNICATE THE PLAN

Use the Hostess coaching checklist and coach your Host to go for more!

- Review Elite Hostess Club benefits at time of booking
- Remind your Hostess how close she is to "getting in the club!" & update her plan
- Set a specific post-party action plan for success that includes sales and bookings

CERTIFICATE OF AWESOMENESS

This is to certify that

Elite
Hostess
Club

is a magnificent, and overall awesome Hostess
who goes above and beyond to rock her party!

